

I-ST YEAR MASTER STUDIES GROUP 1 SMK				
SCHEDULE OF SUMMER SESSION 05.06.2023 – 25.06.2023				
MAJOR: STRATEGIC MARKETING				
DAY	HOUR	ROOM	DISCIPLINE	PROFESSOR
06.06.2023	18.00	321	DIGITAL MARKETING MANAGEMENT	NEGRICEA COSTEL
08.06.2023	16.00	AMF 2	INTERNATIONAL BUSINESS NEGOTIATION	POTECEA VALERIU
12.06.2023	16.00	315	PRICING AND SALES MANAGEMENT STRATEGY	BARBU ADRIAN
15.06.2023	16.00	213	SUPPLY CHAIN STRATEGY	UNGUREANU-PETCU VICTOR
21.06.2023	18.00	523	PROJECT MANAGEMENT	ZIRRA DANIELA

NOTE: *The entrance to exams is based on the master student ID with visa for academic year 2022/2023 and on the identity card.
Can enter to exams students who:
- fully paid their annual fee for studies 2022/2023;
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*

II-ND YEAR MASTER STUDIES GROUP 2SMK				
SCHEDULE OF SUMMER SESSION 05.06.2023 –25.06.2023				
MAJOR: STRATEGIC MARKETING				
DAY	HOUR	ROOM	DISCIPLINE	PROFESSOR
29.05.2023- 31.05.2023	DISSERTATION PAPER PROJECT PREPARATION			-
31.05.2023	14,00	314	SPECIALIZED INTERNSHIP https://www.rau.ro/master-practica-de-specialitate/?lang=en	EDU TUDOR
31.05.2023	14,00	314	SPECIALIZED SCIENTIFIC RESEARCH	EDU TUDOR
06.06.2023	16.00	214	MANAGING BRANDS AND CUSTOMER EQUITY <i>(Resit exam from I-st year)</i>	PURCĂREA THEODOR
08.06.2023	16.00	AMF 2	INTERNATIONAL BUSINESS NEGOTIATION <i>(Resit exam from I-st year)</i>	POTECEA VALERIU
12.06.2023	16.00	520	DOING BUSINESS WITH ASIAN COUNTRIES	GEORGESCU ȘERBAN
14.06.2023	18.00	213	STRATEGIC MARKETING SIMULATION	EDU TUDOR
15.06.2023	16.00	213	SUPPLY CHAIN STRATEGY <i>(Resit exam from I-st year)</i>	UNGUREANU-PETCU VICTOR
22.06.2023	16.00	211	ETHICS AND RESEARCH METHODOLOGY <i>(Resit exam from I-st year)</i>	POPESCU ROBERT
22.06.2023	16.00	321	MARKETING INNOVATION LAB <i>(Resit exam from II-nd year, I-st semester)</i>	MOCANU DAN

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